ashampoo

Ashampoo Image Compressor

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What is Ashampoo Image Compressor?

Ashampoo Image Compressor is a user-friendly compression software that helps you reduce the storage size of your daily images. This powerful application is designed to shrink the file size of your pictures without significantly affecting their quality. This saves valuable storage space on your computer, camera, or mobile device and makes it easier to share your images via email or social networks.

Application uses

- Save Storage Space: Reduce the file size of your images to free up more storage on your device.
- Faster Sharing and Uploading: Compressed images upload and send faster, ideal for use in social networks or via email.
- Website Optimization: Reduce your website's loading times by using compressed images without compromising the visual quality of your content.
- Archiving: Save space when archiving your photo collection by reducing file sizes.

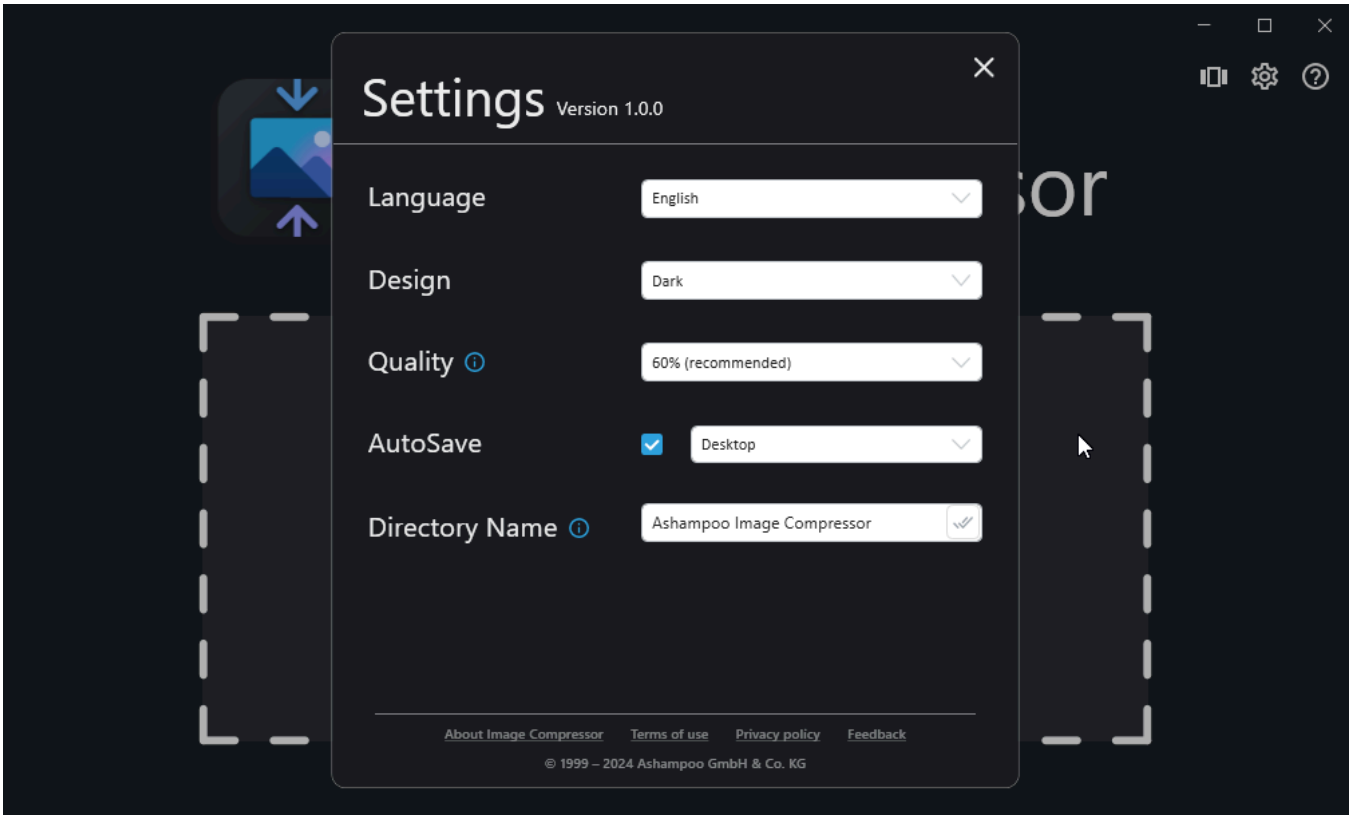
What You Will Find Here

- Basics: An introduction to the basic functions and how to quickly get started with Ashampoo Image Compressor.
- Settings: A detailed description of all the visible settings options in the program.
- Overview: A module for viewing the most recently compressed images.

1 Basics

The program is overall very simple. Its only function is to reduce the storage size of individual images. If you want to compress the storage size of an image, you can drag the image into the software and drop it in the designated area. Alternatively, you can click the 'Browse' button and manually select the desired images.

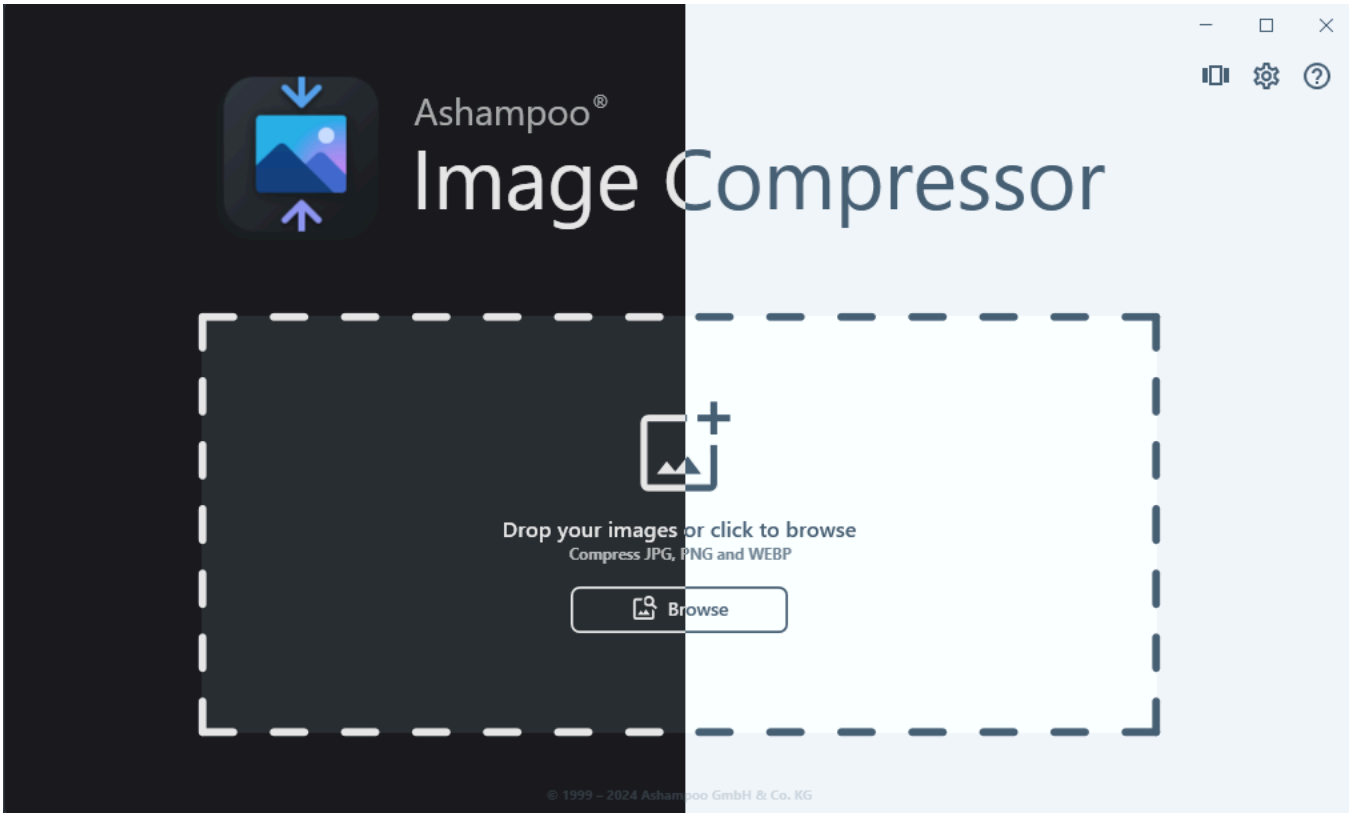
2 Settings



Language

Here you can change the program's language. Upon the first launch, the program opens with the selected Windows language.

Design



Here you can change the design of the program. You have the option to choose between a light and a dark design.

Quality

Here you can set the compressor's quality rate.

- 90% represents the lowest compression rate and therefore the least reduction in file size.
- 10% represents the highest compression rate and therefore the greatest reduction in file size.

Automatic Saving

Here you can skip the manual folder selection for each compression and choose a fixed folder for storage. Users can choose between standard options like *Pictures*, *Desktop*, and *Documents*.

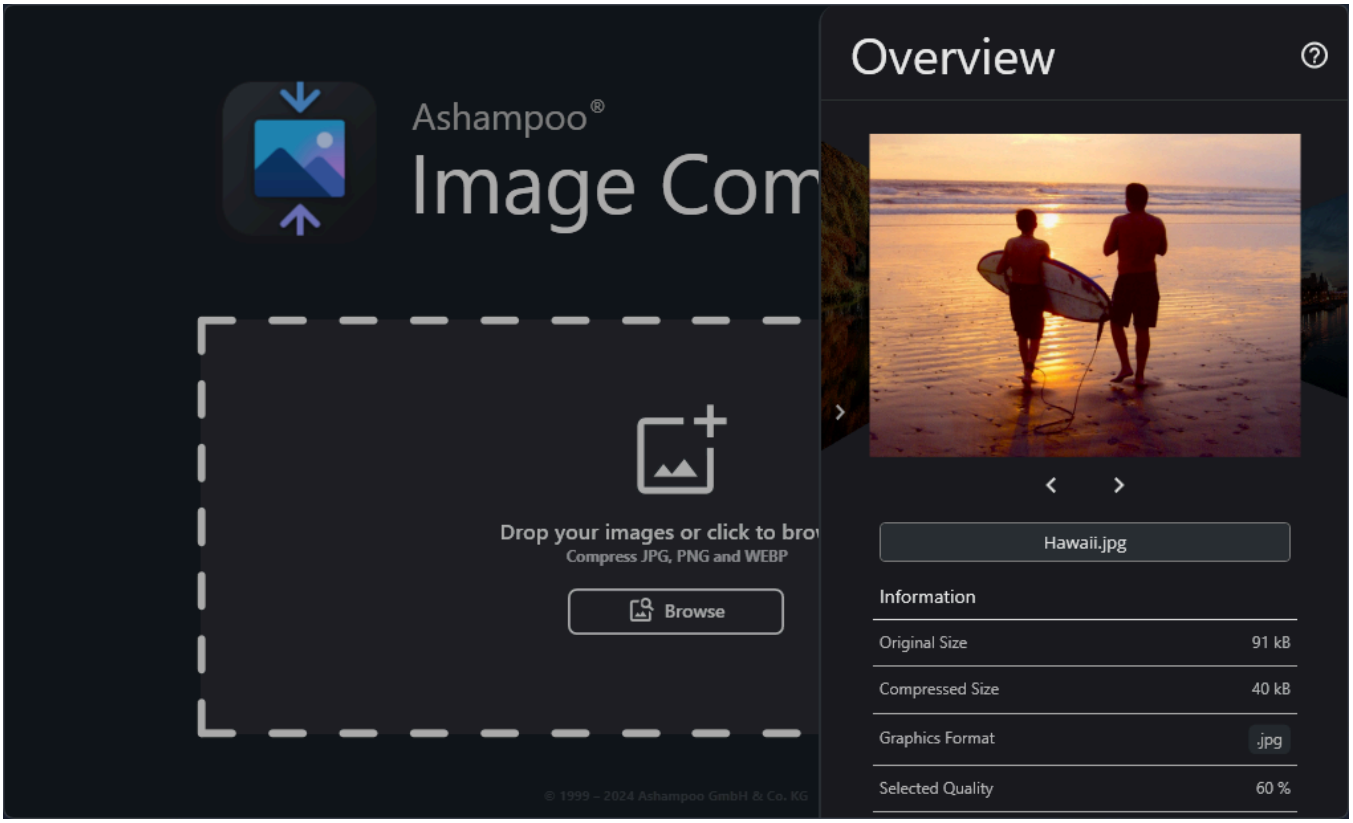
If you want to select a different path, you can search for it under *More*. The custom path will then be saved for re-selection under a new entry beneath *More*.

Folder Name

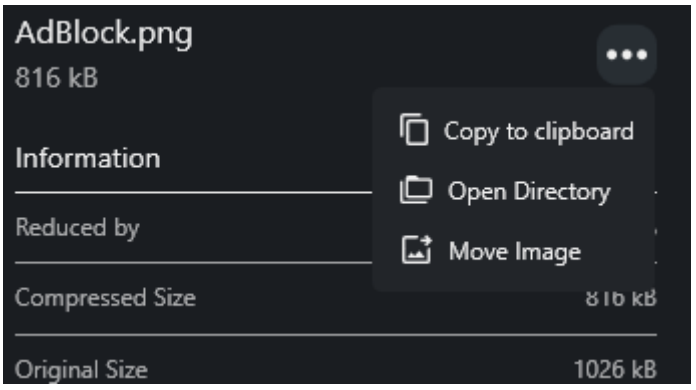
Here you can change the folder name of the automatically generated folder.

Ashampoo Image Compressor compresses and stores each image in its own directory. This way, you can organize and find your images more easily, and always keep track of your compressed images.

3 Overview



The overview module is an additional feature in Ashampoo Image Compressor. Here you have an overview of all recently compressed images with their associated details. The module displays a thumbnail of each image as well as information about the file size before and after compression, the degree of reduction, the graphic format, and the selected quality level.



Futhermore, you can interact with the individual photos through this module. A drop-down menu allows you to quickly copy the photos to the clipboard, open their storage location, or move them to another folder. The overview module facilitates the management and organization of compressed images and offers an intuitive user interface for efficient image editing.

To display these thumbnails, copies of the images are temporarily stored in a local temporary folder. This folder is deleted each time the program is restarted.

To manually delete this folder, follow these instructions:

1. Open the Explorer.
2. Type %Appdata% in the navigation bar.
3. Navigate from the AppData folder to the Local folder.
4. Navigate to the Temp folder.
5. Find and open the Ashampoo Image Compressor folder.
6. While Ashampoo Image Compressor is closed, delete the contained images or the entire folder.